

## THE PINNACLE OF EUROPEAN GOLF WITH FENZI: VICTORY FOR MARCO CRESPI ON THE EUROPEAN TOUR

Italy's golf champion, sponsored by the Fenzi group, unfurls his talent in the NH Collection Open on the course at the La Reserva de Sotogrande Club de Golf (Spain).



In his first year on the European Tour, newcomer Marco Crespi wins his first European title in Spain -- a huge success, driven as much by relentless training as by strategy, tenacity and perseverance. Marco Crespi dedicates this first big win to his family and to the people who have believed in him and invested in his career, his primary sponsors. Thanks to this title win, Marco Crespi (the second Italian rookie to win in the history of the European Tour; the first was Matteo Manassero at the Castello Masters in 2010), successfully secures another year on the European Tour and the possibility of joining the ranks of the top 167 players in the Official World Golf Rankings.

Certainly it was a winning decision by the Fenzi group to sponsor this young Italian talent. A meeting on the golf course between two men with a passion for the game, Marco Crespi and Fabio Fenzi, Director of the Fenzi Ceramic Paints Division, paved the way to a partnership that is walking the links with the Italian champion throughout the entire 2014 schedule.

This meeting of the minds between two different ways of life is a product of shared values: tenacity and perseverance in achieving new goals, the ability to recognize one's strengths and play them for all they're worth around the world.

**Fabio Fenzi** expresses the Group's satisfaction with this win: *"The Fenzi Group is also a signature of Italian excellence in the world of sports -- on the golf courses at the top international events. We are extremely pleased with Marco's success, a victory that rewards his athletic skills and his dedication; we are very proud to be a part of his journey"*.

**Marco Crespi** is a name well-known in golf, synonymous with sportsmanship and commitment. He began playing at the age of 12, but life on the links is a family affair -- his father caddies and his brother is a golf instructor. He joined the pro ranks in 2002, thanks to the technical support of the Italian Golf Federation, and today, at 35 years of age, has reached the top rankings in European golf. Last year he managed to obtain his European Tour card for the first time through Qualifying School, thereby gaining access to the top golf courses around the world, continuing on a pathway to success that led him in 2013 to a fourth place at the South African Open Championship hosted by the city of Ekurhuleni, and to winning some legs of the Challenge Tour in 2012 and 2013 - the Telenet Trophy (2012) and Mugello Tuscany Open (2013).